



## News & Updates for Bridges Libraries

October 21, 2021

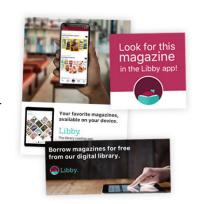
## Enjoy the renewed magazine subscription

## Get patrons excited about the Bridges magazine collection!

Looking to bring more users to your digital magazines? <u>OverDrive's latest</u> <u>video</u> covers all the highlights of the Bridges OverDrive offering. It's perfect for sharing on social media to help patrons get started quickly and easily.

## Free marketing materials offer

You can also <u>sign up</u> to receive free marketing materials to display in your library.



Each kit will include a counter card display sign, 250 magazine bookmarks or rack cards and 100 stickers to add to your physical magazines to inform users the title is also available in Libby.

It's a great way to raise awareness of your digital magazine collection. But don't wait. This offer is limited and will fill up quickly! Materials will arrive on or before November 26. Limited to one box per library building.

Resources for Public Libraries

Thank you for being a Bridges member library!

1112 East Grand Avenue Des Moines, Iowa 50319

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